ARCHITECTURAL INTELLIGENCE

AI·24

SYMPOSIUM SPONSORSHIP + EXHIBITOR OPPORTUNITIES

A one-day symposium
designed to inspire and inform

Friday May 3, 2024

Computer History Museum, Mountain View, CA
https://aiasiliconvalley.org/architectural-intelligence/

PRESENTED BY

AIA Silicon Valley

Contact
Kristen Werner, Executive Director
Director@aiasiliconvalley.org
408.205.4728

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What is the AIA Silicon Valley?

The Silicon Valley Chapter of the American Institute of Architects (AIA SVC) is a professional organization incorporated on August 10, 1955 that serves the local architect, promotes architecture and the built environment within Santa Clara County.

We provide resources to the community for professional development and education, and serve as a vital link to local professionals, as well as other Chapter components of the AIA.

Organizationally, the Chapter is a local membership organization with about 550 professional members. It is incorporated as a 501(c)6 Nonprofit Corporation.

The AIA is the VOICE of the architectural profession and is the RESOURCE for its members in service to society.

We welcome you to participate and engage with our organization to gain targeted access to over 250 architecture and design professionals through our upcoming Architectural Intelligence Symposium at the Computer History Museum on May 3, 2024.

What is the AI.24 Symposium?

The AIA Silicon Valley Chapter presents AI.24, the Architectural Intelligence Symposium, that will inspire and inform architects and professional allies as we Reimagine Intentional Practice. As we answer the call to lead and innovate our work in Silicon Valley, we are shaping the region and influencing the world.

This fourth in a series of biennial, one-day symposia will examine challenges and solutions to some of the most pressing issues facing our industry. The AI.24 Symposium was created by the Chapter's Women in Architecture Committee (WIA), and is now hosted by the Programs Committee. We focus the discussion on **Equity, Sustainability, and Inspiration**. These three session tracks will provide learning and growth opportunities, while the lineup of exceptional speakers will inspire and connect attendees to a greater purpose.

Please join us May 3, 2024. Your participation in this event as a sponsor and/or exhibitor demonstrates your position as a thought-leader and a source of trusted information to the design community.

Location:Computer History Museum
1401 Shoreline Blvd.
Mountain View, CA 94043

Symposium: Friday May 3, 2024

AIA Silicon Valley Taxpayer ID: 94-1500093
W-9 available upon request

SCHEDULE FOR Thursday, May 2	
1:00 – 4:00 PM	Exhibitors set up
SCHEDULE FOR Friday, May 3	
7:00 – 8:00 AM	Exhibitors set up
8:15 – 9:00 AM	Registration & Continental Breakfast
9:05 – 10:15 AM	Opening Remarks & Opening Keynote
10:30 – 11:30 PM	Morning Sessions
11:30 – 12:30 PM	Lunch & Expo
12:30 – 4:00 PM	Afternoon Sessions
4:15 – 5:30 PM	Closing Keynote & Closing Remarks
5:30 – 7:00 PM	Evening Social
7:00 – 8:00 PM	Exhibitor breakdown

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DONATE A RAFFLE PRIZE!

Everyone has an opportunity to leave a lasting impression! Prizes will be staged in a prominent location, for all to see. At your table, collect the visitor's business cards. At the lunch break, you and the AIA emcee, will select a winner.

SPONSORSHIP OPPORTUNITIES

PREMIER | SPONSORSHIP $7,500 (1 AVAILABLE)

This exclusive opportunity is for our **headline sponsor**, which includes the highest level of recognition. Your sponsorship includes:

- Branded recognition at the Opening and Closing sessions of the Symposium
- Branded recognition in the Symposium Program and on the AI.24 website
- Your logo on all event announcements preceding the event
- Full benefits of the Table Top Exhibitor
- Five all access symposium passes ($875 value)
- Full page advertisement in Symposium Program
- Thank you web banner on our homepage for 30 days post-symposium
- One time use of attendees mail labels or dedicated email sent by Chapter (post-symposium)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)
  OR 2 symposium passes ($350)

GOLD | SPONSORSHIP $5,000 (2 AVAILABLE)

This opportunity is for a generous sponsor which includes a high level of recognition. Your sponsorship includes:

- Branded recognition at the Opening and Closing sessions of the Symposium
- Branded recognition in the Symposium Program and on the AI.24 website
- Your logo on all event announcements preceding the event
- Three all access symposium passes ($525 value)
- Half page advertisement in Symposium Program
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

SILVER | SPONSORSHIP $2,500 (2 AVAILABLE)

This opportunity is for a generous sponsor. Your sponsorship includes:

- Branded recognition at the Opening and Closing sessions of the Symposium
- Branded recognition in the Symposium Program and on the AI.24 website
- Your logo on all event announcements preceding the event
- Two all access symposium passes ($350 value)
- Quarter page advertisement in Symposium Program
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

BREAKFAST | SPONSORSHIP $2,000 (3 AVAILABLE)

Attendees will have a nourishing continental breakfast as they register in the morning and visit the Exhibitor Faire. Your sponsorship includes:

- Your logo on all signage related to the breakfast offered.
- Branded recognition in Symposium Program and on the AI.24 website
- One all access symposium pass ($175 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

COFFEE BAR SPONSORSHIP | $2,000 (6 AVAILABLE)

Attendees will enjoy morning and afternoon coffee available between sessions and as they visit the Exhibitor Faire. Your sponsorship includes:

- Your company logo on all signage related to the coffee bar
- Branded recognition in Symposium Program and on the AI.24 website
- One all access symposium pass ($175 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

LUNCH + WELLNESS | SPONSORSHIP $2,500 (3 AVAILABLE)

Attendees will be treated to healthy and delicious lunch during our midday break. Your sponsorship includes:

- Your logo on all signage and announcements related to the lunch
- Branded recognition in the Symposium Program and on the AI.24 website
- Two all access symposium passes ($350 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

REFRESHMENTS | SPONSORSHIP $2,500 (8 AVAILABLE)

Our attendees will enjoy morning and afternoon snacks, and refreshments between sessions and as they visit the Exhibitor Faire. Your sponsorship includes:

- Company logo on all signage related to the food station (morning or afternoon)
- Branded recognition in Symposium Program and on the AI.24 website
- Two all access symposium passes ($350 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

WI-FI | SPONSORSHIP $2,000 (SOLD-ARCH IT)

Give our attendees the gift of free wi-fi. Your sponsorship includes:

- Your logo on all signage, handouts, and announcements with wi-fi information
- Branded recognition in Symposium Program and on the AI.24 website
- One all access symposium pass($175 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

NOTEBOOK SPONSORSHIP | $2,000 (1 AVAILABLE)

All attendees will receive a custom-branded symposium notebook upon registration. Your sponsorship includes:

- Notebook with your logo printed on the top.
- Branded recognition in the Symposium Program and on the AI.24 website
- One all access symposium pass ($175 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

BADGE & LANYARD SPONSORSHIP | $2,500 (1 AVAILABLE)

All attendees will receive a badge and lanyard upon registration. Your sponsorship includes:

- Lanyard and badges with your logo printed.
- Branded recognition in the Symposium Program and on the AI.24 website
- Two all access symposium pass ($350 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

LOUNGE SPONSORSHIP | $1,500 (LIMITED AVAILABLE)

Lounge sponsors are provided a prominent space in our Exhibitor Faire. Sponsors are asked to
bring furniture to create a relaxing lounge space for attendees and will be responsible for moving expenses.
Spaces include the following:

- Extra-large exhibit space for 2 representatives
- Wi-fi connection available
- One all access symposium pass ($175 value)
- Meals: breakfast and lunch for 2 representatives
- List of attending companies (post-symposium)

TRACK SPONSORSHIP | $1,500 EACH TRACK

Equity | *Sustainability* | *Inspiration*.

As a knowledge leader, your commitment represents a gift to the profession and elevates education in our community. This sponsorship includes:

- Branded recognition on initial slide for each session (4) in track and in symposium opening remarks.
- Opportunity to introduce each session in the track (optional, 2 minutes max)
- Branded recognition in Symposium Program and on the AI.24 website
- Branded recognition on session signage at the door
- One all access symposium pass ($175 value)
- List of attending companies (post-symposium)
- 1-Year Professional Affiliate Membership with AIA Silicon Valley ($415 value)

STUDENT TICKET SPONSORSHIP | $1,000 (1 AVAILIBLE)

This sponsorship is available to architecture firms who are committed to building an equitable practice. This sponsorship includes:

- Brand recognition in the Symposium Program, in the opening remarks, and on the AI.24 website.
- Five tickets for donation to student attendees
- Brand recognition on the AIA Silicon Valley Websites
- One all access symposium pass ($175 value)

PARTNERS IN EQUITY SPONSORSHIP | $500 (UNLIMITED)

This sponsorship is available to architecture firms who are committed to building an equitable practice. This sponsorship includes:

- Brand recognition in the Symposium Program, in the opening remarks, and on the AI.24 website.
- Brand recognition on the AIA Silicon Valley Websites

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EXHIBITOR FAIR OPPORTUNITIES

EXHIBITOR TABLE | $975 (LIMITED AVAILABLE)

As a table top exhibitor, you are invited to showcase your products and services in our main exhibit hall, and engage with architects and allied professionals. Exhibitor sponsorship includes the following:

- One table, two chairs
- Limited power upon request, first come first-served
- Wi-fi connection available
- Meals: breakfast and lunch for 2 representatives

Please provide the name and contact information for up to 2 attendees who will represent at your space.

REPRESENTATIVE 1

_____
NAME

_____
COMPANY

_____
EMAIL

_____
CELL PHONE

REPRESENTATIVE 2

_____
NAME

_____
COMPANY

_____
EMAIL

_____
CELL PHONE

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LOUNGE + EXHIBITOR FORM

IMPORTANT INFORMATION TO SET UP YOUR SPACE

Thank you for exhibiting at AI.24! For updates, please visit www.architectural.intelligence.org

Exhibitor set up
Thursday, May 2, 1:00 PM –4:00 PM
Friday, May 3, 7:00 AM - 8:00 AM

Exhibitor removal
Friday, May 10, 7:00 PM - 8:00 PM
Failure to make the deadline will result in overtime fees.

All spaces have wi-fi access.

Exhibitor station with a table and two chairs.

Some locations include power and will be allotted if needed on a first come, first served basis.

Dollies and carts will NOT be provided. Please bring your own loading equipment.

To ensure you get the most out of this symposium, please supply us with the following information:

☐ CONTRIBUTE A RAFFLE PRIZE? Prizes will be staged in a prominent location. You collect the visitor cards, and along with AIA, we select a winner during the afternoon break.

☐ HIGH RESOLUTION LOGO, REQUIRED. We can work with any file format. Your logo could be placed on signs, online, and/or literature. Please email your logo to info@aiasiliconvalley.org.

EXHIBITOR LIABILITY

Lounge Sponsors and Exhibitors hereby assume entire responsibility and hereby agree to protect, defend, indemnify and save the AIA Silicon Valley Chapter, the Computer History Museum, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Computer History Museum and its employees and agents.

The Lounge Sponsor and Exhibitor acknowledge that neither the AIA Silicon Valley Chapter, the Computer History Museum, its owners, its operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

Neither the AIA Silicon Valley, its contractors, nor the Computer History Museum assumes the responsibility for damage or loss of any kind. Security will not be provided for this show and it is the responsibility of the exhibitor to ensure the safety of equipment and proprietary information. Lounge Sponsor and Exhibitor are responsible for any shipping, delivery or other related moving expenses to and from the Computer History Museum. **AIA Silicon Valley will provide electricity (by request) as needed, and on a first come first served basis.**

All exhibitor materials must be removed by 8:00 PM on Friday, May 3rd, failure to meet the deadline will result in overtime fees.

☐ I AGREE

_____
SIGNATURE

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PAYMENT ORDER FORM
click to make a payment online

☐ A check is enclosed for the full amount.

☐ I authorize the AIA Silicon Valley to charge
the following credit card in full to the amount listed.
☐ MasterCard   ☐ Visa Master ☐ American Express

_____
COMPANY NAME

_____
NAME ON CARD

_____
CARD NUMBER

_____
EXP DATE   CVV

_____
BILLING ADDRESS

_____
CITY

_____
STATE   ZIP

_____
SIGNATURE

SPONSORSHIP OPPORTUNITIES

☐ PREMIER ($7,500)

☐ GOLD ($5,000)

☐ SILVER ($2,500)

☐ BREAKFAST ($2,000)

☐ COFFEE BAR ($2,000)

☐ LUNCH + WELLNESS ($2,500)

☐ REFRESHMENTS ($2,500)

☐ WI-FI ($2000) (SOLD)

☐ NOTEBOOK ($2000)

☐ BADGE & LANYARD ($2,500)

☐ LOUNGE ($1,500)

☐ TRACK ($1,500)

☐ STUDENT TICKET ($1,000)

☐ PARTNERS IN EQUITY ($500)

EXHIBITOR OPPORTUNITIES

☐ EXHIBITOR TABLE ($975)

ORDER TOTAL $ _____

PLEASE RETURN THIS PAYMENT FORM AND
HIGH RESOLUTION LOGO TO:

info@aiasiliconvalley.org

Checks are payable to AIA Silicon Valley

AIA SVC will confirm your order upon receipt of form. Exhibit space will be assigned on first come,
first served basis and are limited. When the signed application is submitted by the exhibitor to the
AIA SVC with the minimum payment of 50% of the exhibit fee, this application becomes a contract.
Full payment is due by March 31, 2024.

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